

**Exhibitor and
Supporter Prospectus**



Hot Topics in Neonatology®

**Hybrid Conference
December 6-9, 2026**





Hot Topics in Neonatology® is the premiere international conference for neonatologists and perinatologists attracting over 1,000 attendees from more than 50 countries. The conference program features internationally known faculty, critical reviews and debates about promising new therapies.

Your support is vitally important to the success of Hot Topics in Neonatology®. We are returning to an in-person conference and will provide a live-stream option to accommodate all attendees.

Do not miss the chance to engage with your health care partners at Hot Topics, where you can listen and discuss a variety of options to provide products and services to attendees.

Exhibitor and supporter opportunities have limited availability.



77.6%
Physicians



9.7%
Nurse/Advanced
Practice Nurse



3.6%
Residents/
Fellows



2.5%
Allied Health/
PA/RT/Pharm

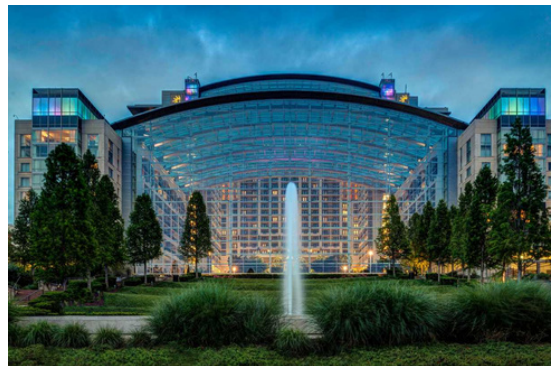


6.6%
All Others

HOST HOTEL

The Gaylord National is the official headquarter hotel for the 2026 Hot Topics in Neonatology®. A limited number of sleeping rooms have been secured at the discounted group rate of \$289.

The discounted room block deadline is November 2, 2026 (or until sold out). After November 2, 2026, the room rate will be honored based on space and availability.



201 Waterfront Street
National Harbor, Maryland 20745
301.965.4000

In-Person Exhibit Booth

\$5,000 Standard

FEATURES:

- 8 foot by 10 foot exhibit space with a six-foot, non-skirted* table and two chairs.
- Standard exhibit will receive three complimentary exhibitor registrations per exhibit, includes access to all general sessions, breakfasts and breaks.
- A registrant list for one-time use containing attendee names, company affiliations, and opted-in contact email addresses will be shared one week prior to the conference.
- Participation in three happy hour events and exhibitor/attendee engagement activity during the conference.
- Exhibitors will be able to identify their three preferred booth locations in the Hall. Assignments will be based on supporter level and on a first-come, first-served basis.
- Complimentary virtual booth listing includes company video, link to website, downloadable files and messaging capabilities with attendees.

**Gaylord National Harbor is a linen-free facility.*

GIVEAWAYS

Customary descriptive product literature and other items of a modest nature may be distributed. Any giveaway with a value of more than \$25 must be approved by Hot Topics staff. No giveaways of over \$100 will be allowed. Exceptions can be made on a case-by-case basis. No contests, lotteries and/or games of chance allowed.

STANDARDS OF INTEGRITY AND INDEPENDENCE

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place. Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

EXHIBIT HALL HOURS

SUN
6
DEC | 4:30 p.m. to 6:00 p.m.
Welcome Social

MON
7
DEC | 7:00 a.m. to 6:00 p.m.
(5:00 p.m. Opening Reception)

TUE
8
DEC | 7:00 a.m. to 6:00 p.m.
(5:00 p.m. Happy Hour)

WED
9
DEC | 7:00 a.m. to 10:00 a.m.

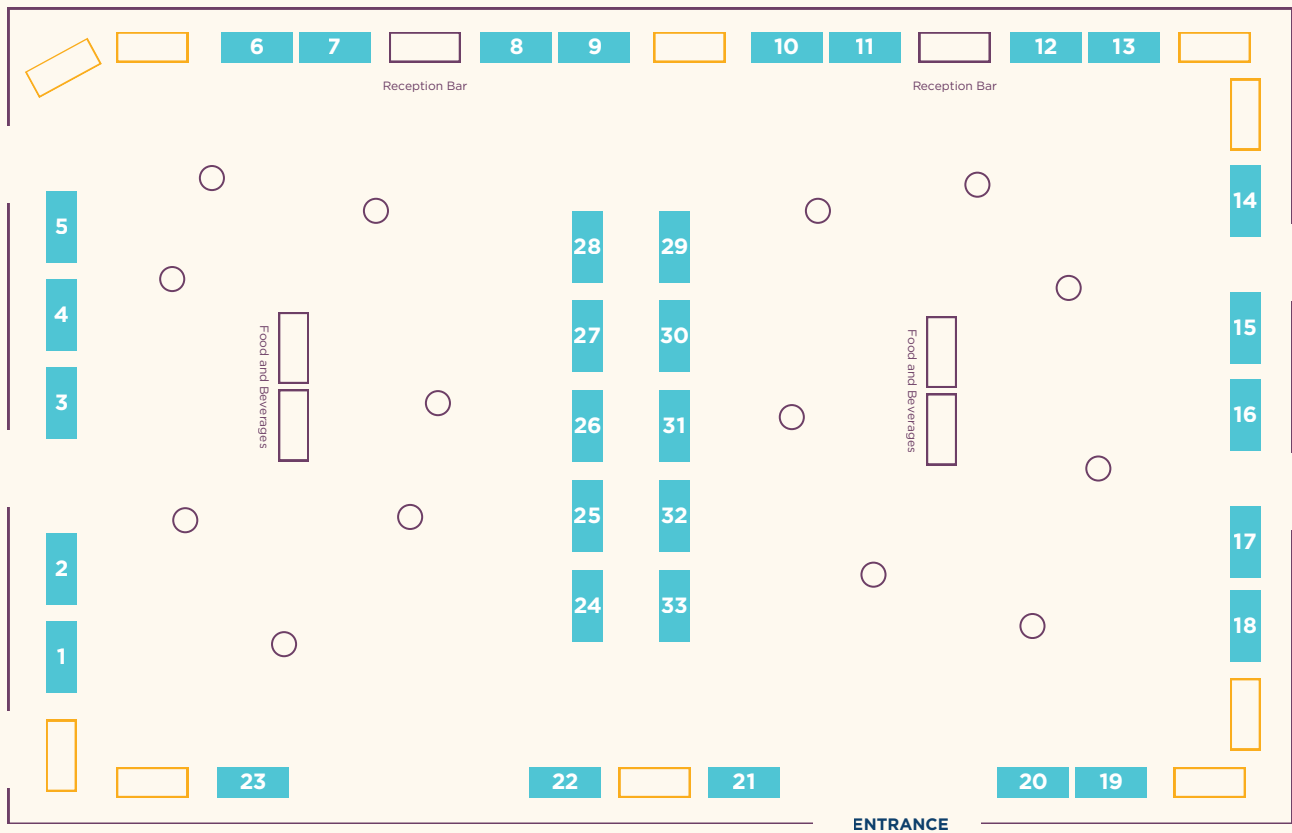
EXHIBIT SETUP AND BREAKDOWN

Exhibits may be set up from Noon - 3:00 p.m. on Sunday, December 6, 2026.

Exhibit space must be cleared by noon on Wednesday, December 9, 2026.

Floor Plan

 Digital Posters



Floor plan is not to scale. Show management reserves the right to alter the floor plan, if needed.

Dates & Deadlines



Friday, November 20

Deadline for registration form, payment, and representative names.



Monday, December 7

Hot Topics in Neonatology[®] begins.



Sunday, December 6

Exhibitor setup from noon - 3:00 p.m.



Wednesday, December 9

Exhibitor breakdown by noon.

Exhibitor Information

FOOD

Any food and beverage provided at your exhibit must be ordered through the Gaylord National. Please contact sarah.parker@gaylordhotels.com.

AUDIO VISUAL

For any audio visual requests, please contact lanora.settles@encoreglobal.com.

OTHER CONSIDERATIONS**

- Additional in-person exhibitor registrations can be purchased for \$525 each.
- Additional in-person exhibit space can be arranged for a separate fee.
- Additional exhibit space furnishings, electricity, internet, video, sound and computer equipment are available for an additional fee and must be ordered pre-event.
- Lead retrieval service is available through Cvent at an additional cost.
- Freestanding displays are permitted if they fit within your designated exhibit space.
- All exhibits will be located alongside food and beverage service.

**Subject to availability and discretion of planning team.

CANCELLATION POLICY

A \$500 cancellation fee will be applied for any written cancellations received by October 9, 2026. Written notice must be sent to info@hottopics.org. Cancellation after this date will result in forfeiture of the entire exhibitor fee.

Nemours Children's Health is not responsible for any cancellation or change of fees assessed by hotels, airlines, and/or travel agencies.



FOR MORE INFORMATION

Inquiries about exhibit and supporter opportunities, please contact Emily Smith, CMP at 407.739.8895 or emily.m.smith@nemours.org.

Satellite Symposia

\$10,000 | In-Person or Virtual*

Symposia offer opportunities to connect with conference attendees in an educational forum. Topics must be related to the practice of neonatal medicine and do not need to be CME accredited.

INCLUDES:

- Satellite Symposia time slots will be offered during a time that does not conflict with the Hot Topics general session.
- Breakfast, lunch and evening symposium times are available first-come, first-served.
- Hot Topics will send two invitation emails to registered attendees announcing the symposium.
- Symposia information will be posted on the Hot Topics website, which can be linked to your company-hosted registration.
- Five complimentary Hot Topics in Neonatology® registrations are included based on the symposia type.

**Hybrid symposiums are not an option.*



ADDITIONAL COSTS



In-Person Symposia

All audio visual and food/beverage must be directly ordered and paid for by the symposium sponsor.



Virtual Symposia

Streaming audio visual, optional recording and meal voucher option must be directly contracted and paid for by the symposium sponsor.

Supporter Opportunities

Become a supporter and enhance your conference visibility.

All conference supporters are recognized in conference announcements, on the conference website, and from the podium during the conference.

Inclusive Conference Supporter Packages

Support the overall conference and help us deliver groundbreaking research to clinicians around the world.



Platinum Supporter
\$50,000

INCLUDES:

- Exclusive on-site signage.
- One banner ad in daily email sent to conference attendees.
- Complimentary Satellite Symposia time slot.
- Ten complimentary Hot Topics in Neonatology® registrations.



Gold Supporter
\$25,000

INCLUDES:

- Exclusive on-site signage.
- One banner ad in daily email sent to conference attendees.
- Five complimentary Hot Topics in Neonatology® registrations.

Hot Topics Session Supporter \$5,000 & Up

Support one of the ten educational sessions that make up the Hot Topics conference. Supporters will be limited to one per session. Final cost is based on the session selected. Supporters may select a session from the conference agenda.

INCLUDES:

- Verbal recognition from podium at the start of supported session.
- Conference platform and online syllabus recognition.

Poster Showcase Opportunity

Exclusive
\$10,000

Our Poster Showcase will be available live in the Exhibit Hall and on the conference platform for attendee viewing throughout the conference and for 60 days thereafter.

INCLUDES:

- Recognition as the Poster Showcase exclusive supporter.

Exclusive Opportunities

Limited to one supporter!

Attendee Internet Access

\$15,000

Connect with attendees at the Gaylord National Design a redirect splash page that will be seen on every in-person conference attendee's Wi-Fi login page.

Supporter to provide graphic.

Key Card

\$2,500

Place your company logo, product name or product logo in the palm of each attendee's hand! Each time attendees use their hotel key card becomes a chance to create an impression.

The supporting company will work directly with the hotel and/or their key card vendor. Additional production costs associated with this opportunity, if any, are the responsibility of the sponsor, in addition to the fee above.

Conference Bags

\$3,500

Your company logo featured alongside the conference logo on bags given to in-person attendees. Provides exposure throughout the week and after the conference as well. Opportunity to supply a small, branded insert for conference bags given to in-person conference attendees.

Sponsor to provide conference bags and cover costs.

NEW! Marketing Email Spot*

\$2,500

One-time inclusion in a monthly promotional conference email, which is sent to the Hot Topics distribution list.

**Limited to four supporters.*

Supporter to provide graphic and link for inclusion.

Hotel Door Drop*

\$2,500 - One piece

\$3,500 - Two pieces

Hot Topics will distribute your product literature, sales brochures or other promotional materials to attendees' hotel rooms so that your materials are at their door when they awaken in the morning. Materials must be pre-approved and will be distributed only at the Gaylord National.

Sponsor provides the materials to Hot Topics. Hot Topics will make arrangements for hotel door drops.

**Limited to one door drop per day.*

Coffee Supporter*

\$1,500

Your company logo imprinted on disposable coffee cups for attendees to use during breakfast, AM break, or PM break of your choosing. Provides exposure during high traffic attendee times in the exhibit hall.

Sponsor to provide the disposable coffee cups and cover cost.

**Limited to eight supporters.*

Meter Board Advertisement*

\$1,000

Your company logo will be featured on a 38 inches by 87 inches directional meter board and featured in a high traffic flow area at the Gaylord National. Hot Topics will be responsible for printing this directional meter board with advertisement and the materials must be submitted for review and printing 30 days before the conference.

**Limited to two supporters.*

Hot Topics in Neonatology® 2026

Supporter and Exhibitor Registration Form

Company Name: _____

Contact Name: _____

Phone #: _____ E-mail: _____

Select the supporter and/or exhibitor opportunities you are interested in below.
Please note that some opportunities are exclusive to one supporter each.

	Standard In-Person Exhibit Booth Booth Preferences: 1st _____ 2nd _____ 3rd _____	\$5,000
	Platinum Supporter	\$50,000
	Gold Supporter	\$25,000
	Exclusive Supporter Opportunity Preference: _____	
	Satellite Symposia	\$10,000
	Amount Due	

In-Person Representatives (# of complimentary registrations dependent on package selected)

Representative Name: _____ E-mail: _____

Representative Name: _____ E-mail: _____

Representative Name: _____ E-mail: _____

Payment Options

When your registration form has been approved, the CME office will provide you with instructions on how to submit payment using the method you have selected.

	Credit Card (Preferred method of payment)
	Check via trackable mail option
	Bank Transfer

CANCELLATION POLICY: A \$500 cancellation fee will be applied for any written cancellations received by October 9, 2026. Written notice must be sent to info@hottopics.org. Cancellation after this date will result in forfeiture of the entire exhibitor fee.

Signature

Date

Please email this signed registration form and/or questions to emily.m.smith@nemours.org.

CONTACT INFORMATION

Emily Smith, MS, CMP
emily.m.smith@nemours.org
407.739.8895

Thank You

Hot Topics in Neonatology®



NEMOURS
CHILDREN'S HEALTH