

# Hair Care Equity: Front Line Associates Seize Opportunity for Equity Cynthia Lewis, MBA, CPXP; Peggy Greco, Ph.D., Nemours Children's Health

#### PROBLEM

One of the most pressing needs in health care involves building a culture of health equity. Input from front-line associates is an important means of identifying and addressing disparities.

### Gap in Care:

There were no hair care products available at Nemours nor an established process to care for children with a variety of natural curl patterns, waves, braids, or hairstyles that utilized artificial hair.

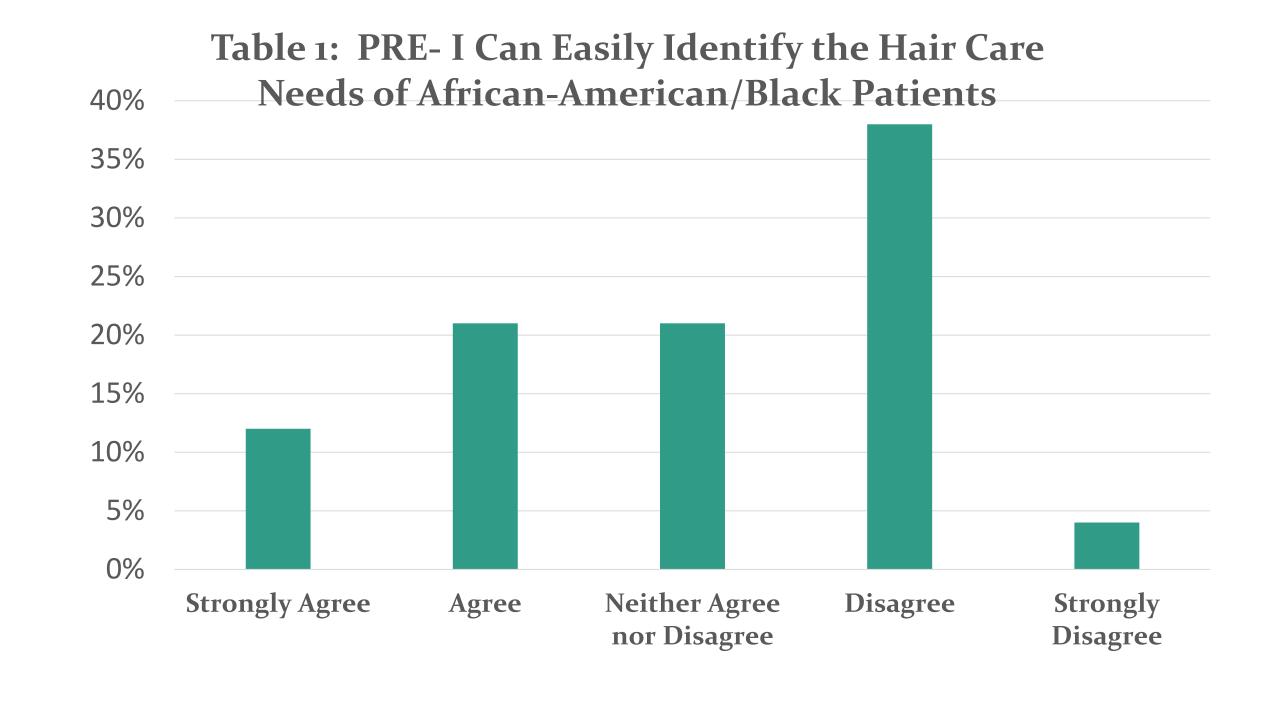
### Impact:

### **Patients and Families:**

- After a prolonged hospitalization, "Ariel's" hair condition was so poor that there was a concern that her hair would need to be shaved off. She was a victim of abuse and did not have guardians in place at the time. Products were brought in by associates to take care of her hair.
- "Brianna" was being removed from life support but there were no products available to clean up her hair and make her presentable for her parents. Products were brought in by associates, her hair was cleaned up and was placed in bows and braids.

### **Clinical Staff:**

A staff survey indicated limited awareness and use of textured hair products as well as varying degrees of comfort in caring for the needs of patients with textured hair. Only 33% strongly agreed or agreed that they can easily identify hair care needs (Table 1)



#### SOLUTION

#### **Products:**

- Identification of needed products
- Establishment of SBAR process for product procurement
- Enhancement of product availability to front-line staff



### Presentations/Demonstrations:



# **Action Steps:**

Catalyzed by a front-line Respiratory Therapist

- Gathered Stakeholders: Office of Health, Equity & Inclusion (now IDEA), Black, African & Caribbean Associate Resource Group, Patient Experience, Nursing Leadership
- Formed Workgroup
- Collaborated with other Pediatric Healthcare Systems
- Trialed Products and Sought Approval by Products Committee
- Selected Reliable Distributor
- Created Podcasts
- Developed Written Education
- Implemented Promotional Awareness Campaigns
- Created Interactive Web Based Education with Audio and Videos

### RESULTS

- Hair care products for all hair types are now stored and accessible on inpatient units
- Presentations/training continue, with >11 offerings provided thus far
- A detailed Job Aid has been developed and is available to all associates

## Impact:

### **Patients and Families:**

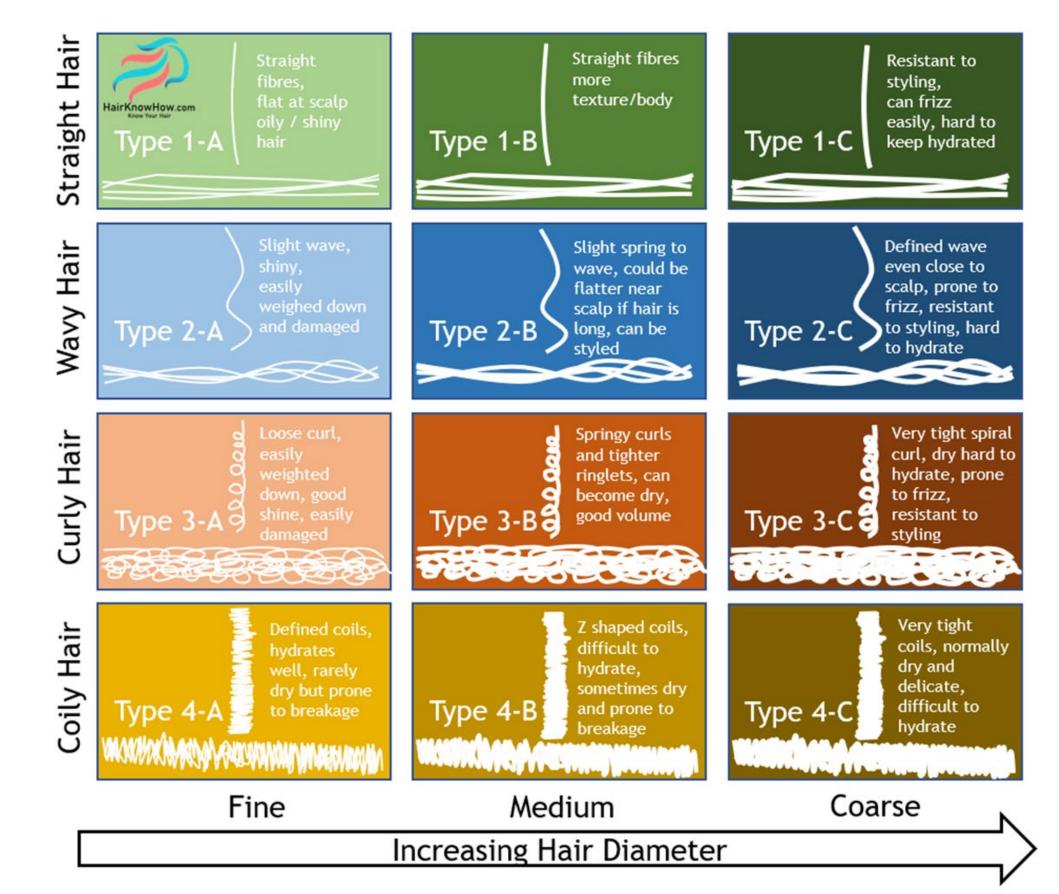
• Patients with textured/coarse hair are now receiving hair care products appropriate for their needs, as well as greater use of protective hair styles (Table 2).

Table 2: Increased Use of Products **April** ■ Wet Comb **■** Conditioner Cream ■ Satin Cap

#### **Clinical Staff:**

 Clinical staff now have access to products and education that enable greater awareness of the importance of hair care, the products needed for textured/coarse hair, and skills with protective hair styles. Post-training 45% strongly agreed or agreed that they can easily identify hair care needs (Table 3)

# Training: Hair Types and Hair Care:



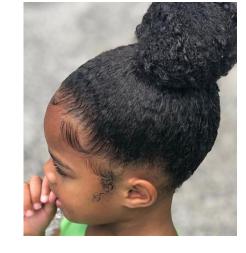
# Box Braids, Cornrows, Locs & Twists





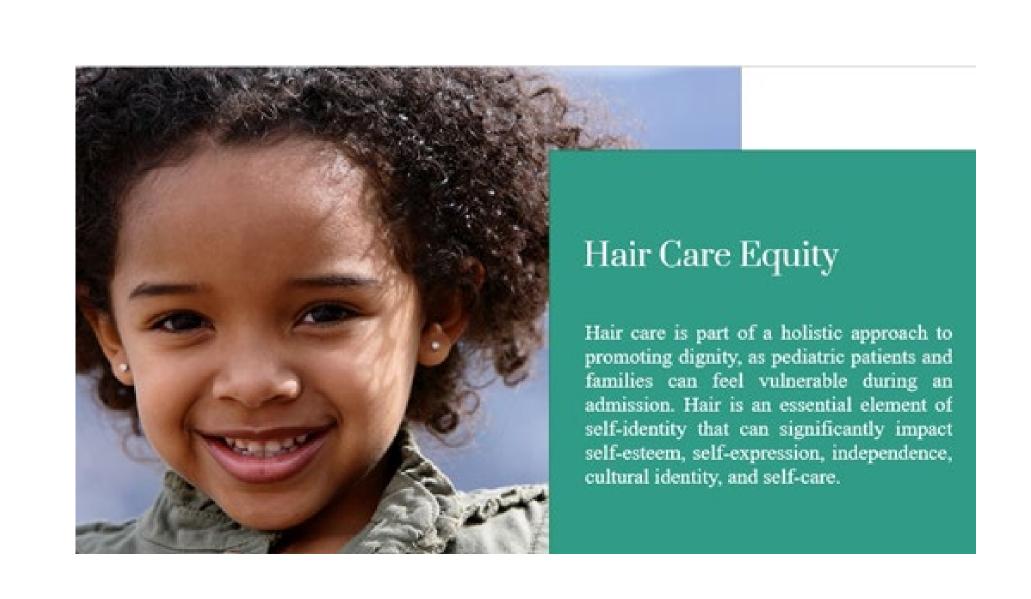


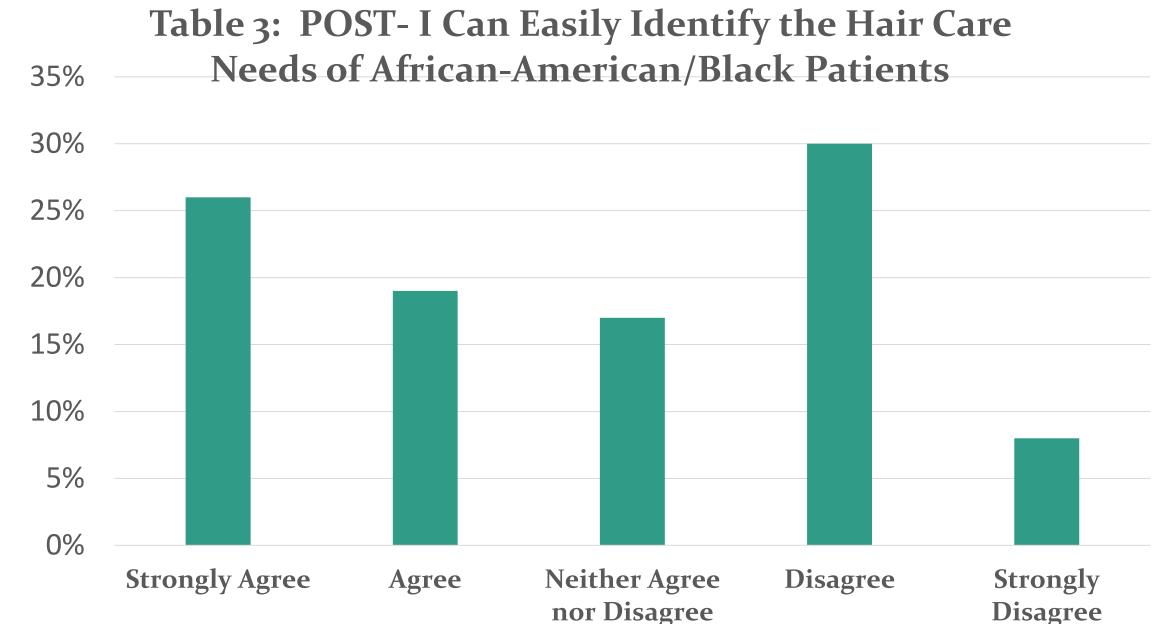
Buns & Plaits/Braids













# **Protective Hair Styles:**



# Want more information?

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